



UNIVERSITY GRANTS COMMISSION

Commission Circular No. 10/2016

No. 20, Ward Place,
Colombo 07.

25th July 2016

Vice-Chancellors of Universities,
Rectors of Campuses,
Directors of Institutes,

Strengthening of University Business Linkages (UBL) in State Universities

The University Grants Commission at its 943rd meeting held on 23rd June 2016 decided to instruct all Universities/Higher Educational Institutions to re-organize and strengthen the University Business Linkages as prescribed below and submit to the University Grants Commission for information and approval.

A. Focal Areas of University Business Linkages Promotion

The **recommended focal areas** for the development of University Business Linkages in universities are as follows.

1. Developing practice and business oriented student's projects
2. Organizing trainings and coaching activities for businesses
3. Implementing (technical) consulting services for businesses
4. Implementing an IP policy at universities
5. Promoting the creation of University Spin-offs
6. Promoting research cooperation between businesses and the university
7. Promoting strategic alliances with the private sector in order to develop the research infrastructures and capacities at universities

B. Institutionalizing University Business Linkages in universities

Each university should establish a University Business Linkage Cell (UBL Cell) or similar entity (University Industry Cell or Technology Transfer Office) which acts as a promotor and coordinator of the UBL activities.

This goal is achieved by designing and conducting centrally operated as well as faculty-level operated multitude of activities that comes under the focal areas described above.

- i. UBL Cell (or similar entity) shall function in all universities and work in close collaboration with the Faculties and the Academic Departments as the task of developing „university business linkages“ is a joint responsibility where the academic community working closely with the private and state-owned

businesses as well as their representative organizations (chamber, business association and others).

- ii. UBL Cell (or similar entity) shall conduct initiatives or facilitate the conduct of projects, which fall into all, or initially at least three of the categories identified as focal areas described above.
- iii. UBL Cell (or similar entity) shall conduct/promote the conduct of seminars, conferences, workshops, exhibitions, etc. aimed at creating awareness for the development of University Business Linkages

Universities which already implemented a UBL cell (or similar entity) are recommended to further develop this unit.

UGC is providing a guideline for the development of UBL cells at Universities.

Guidelines for the Development of University Business Linkages Cells in State Universities are attached herewith.

Please take action accordingly with immediate effect.



Prof. Mohan De Silva
Chairman

- Copies :
1. Secretary, Ministry of Higher Education & Highways
 2. Chairman's Office/UGC
 3. Vice-Chairman/UGC
 4. Members of the UGC
 5. Secretary/UGC
 6. Deans of Faculties
 7. Registrars of Universities
 8. Accountant/UGC
 9. Bursars of Universities
 10. Librarians/SAL/AL of the Higher Educational institutions/Institutes
 11. Deputy Registrars/Snr. Asst Registrars/Asst. Registrar of Campuses/Institutes
 12. Deputy Bursars/Snr. Asst. Bursars/Asst. Bursars of Campuses/ Institutes
 13. Chief Internal Auditor/UGC
 14. Govt. Audit Superintendents of Universities
 15. Snr. Asst. Int. Auditor/Asst/Int. Auditor of HEI
 16. Secretaries of Trade Unions
 17. Auditor-General

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